

**MISSOURI DEPARTMENT OF
TRANSPORTATION – AVIATION
SECTION
JOPLIN, MISSOURI**

The Missouri Department of Transportation Aviation Section selected Added Dimension, LLC, in the winter of 2009, to facilitate a planning meeting in Joplin, Missouri with the nine regional commercial service airports that currently participate in the state’s Air Service Program. This meeting was designed to allow each of the participating airports the opportunity to share thoughts on the strengths and weaknesses of the current Air Service Program, as well as assist the department in developing evaluation criteria for future program applications.

As the facilitator of this meeting, the Added Dimension team took meeting participants through a SWOT analysis of the existing program. Participants also participated in a ranking exercise where they were asked to rank the existing criteria used for applicant evaluation and identify those areas where additional criteria was needed. Some of the key recommendations identified through the process included the creation of new air service routes; collaboration on initiatives that will increase the number of passengers using commercial service airports; assistance to airport sponsors to leverage federally funded air service programs.

The nine airports included in the meeting were Branson Airport, Cape Girardeau Regional Airport, Columbia Regional Airport, Joplin Regional Airport, Kansas City International Airport, Kirksville Regional Airport, Lambert-St. Louis International Airport, Springfield-Branson Regional Airport and Waynesville Regional Airport.

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