

Loop Trolley Final Design Program Management ST. LOUIS CITY AND UNIVERSITY CITY, MISSOURI

Added Dimension, LLC was selected by the Loop Trolley Company in July 2011, as the public involvement consultant for the Loop Trolley Project in University City, MO. Added Dimension's role is to develop an overall community engagement strategy that will ensure a transparency for project information from the client to the community, conduct one-on-one meetings with locally elected officials, business and community leaders in the City of St. Louis and University City, as well as monitoring neighborhood issues and concerns related to the project during the final design phase. AD also is responsible for creating and distributing notices for upcoming public meetings and open houses, as well as maintaining the project database.

This \$43 million, 2.2 mile streetcar system will provide a new transportation link between two major regional attractions: The Delmar Loop and Forest Park. This project, administered by the East West Gateway Council of Governments, was designed to provide a direct transit connection between the Delmar Loop and Forest Park that would encourage greater usage of transit for residents, employees, and visitors and promote urban infill and transit-oriented development along the corridor, while improving the environmental sustainability of the St. Louis region. The ten station stops include: The Missouri History Museum, Forest Park MetroLink Station, Crossroads College Preparatory School, DeBalivere, Laurel, Delmar MetroLink Station, the Pageant Theater, Limit Avenue, Leland Avenue and Sgt. Mike King Drive.

The proposed vehicle will be a restored trolley or a prototype of trolleys used in the 1960s. The trolleys will be heated, air conditioned and accessible, and draw power from overhead wires. They will hold up to 145 passengers and run approximately every 20 minutes. This project also includes the rehabilitation of an historic building as a vehicle maintenance and storage facility, and replacement of the DeBalivere Bridge.



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